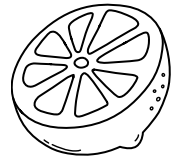


# Lemonade Stand



**Hello There Entrepreneur!** Before you squeeze a single lemon, you need to decide how much to charge. High prices might make more money per cup, but low prices might bring in more people!

- **The Cost:** It costs you 15¢ to make one cup of lemonade (that includes the lemon, sugar, water, ice, and the cup).
- **Your Price:** Choose your selling price: 50¢, 75¢, or \$1.00.
- **Calculate your Profit:** Subtract your 15¢ cost from your price. This is what you keep for every cup you sell!

## Step 1

Each cup of lemonade will sell for.....      50¢    75¢    \$1.00

For each cup I sell my profit will be \_\_\_\_\_

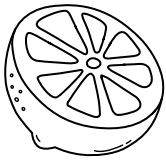
## The Daily Forecast

The weather changes every day, and it changes how many people want a cold drink. Grab a d6 (cube dice!) to see what the sky looks like today.

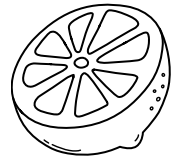
## Step 2

If you roll a...	The Weather is...	Your Customer Roll
<b>1 or 2</b>	<b>Rainy &amp; Cold:</b> Not many people are outside.	Roll <b>1 die</b> for customers.
<b>3 or 4</b>	<b>Sunny &amp; Nice:</b> A perfect day for a stroll!	Roll <b>2 dice</b> for customers.
<b>5 or 6</b>	<b>Heat Wave:</b> Everyone is thirsty!	Roll <b>3 dice</b> for customers.

1. Roll for the weather and write it down on your ledger
2. Roll your customer dice to see how many people bought a drink.
- 3, Record your data in your Daily Ledger.



# My Lemonade Stand: Daily Ledger



My Selling Price: \$\_\_\_\_\_

Day	Weather Roll (2d6)	Weather Type	How many customer rolls? (d6)	Total Customers	Daily Revenue (Cust. x Price)
1					\$
2					\$
3					\$
4					\$
5					\$
TOTAL	---	---	---		\$

Which day had the most customers? \_\_\_\_\_

Did the weather help or hurt your business this week? Why?

If you did this again next week, would you change your price? (Higher? Lower? Keep it?)

### The Weekly Report

You've worked hard all week! Now it's time to see if your business was a success. Use the data from your Ledger figure these out!

How many customers did you serve in total over the 5 days?

Multiply your Total Customers by your Price. This is your Total Revenue (the money in your jar).

Multiply your Total Customers by 15¢. This is what you spent on supplies.

Subtract your supply bill from your Total Revenue. This is your Net Profit—the money you actually earned!