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## AI TRUST Leadership Certificate Program

### Core Takeaways

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## Module 1 – Leading with Confidence in AI

### Key Takeaways

- AI success at the enterprise level is not about speed alone—it is about **confidence, governance, and trust**.
- Boards and CEOs must be able to read AI deployment plans **without fear of hidden risk, hallucinations, or degradation**.
- Generative AI oversight is now a **core leadership responsibility**, not a technical delegation.
- TRUST provides a repeatable way to achieve **ROI, resilience, and investor confidence** simultaneously.