

50+ ChatGPT Prompts to Save You 10+ Hours Per Week

How to Use This Pack:

1. Copy the prompt exactly as written
2. Replace the [BRACKETS] with your specific information
3. Paste into ChatGPT, Claude, or your preferred AI tool
4. Refine the output to match your brand voice

Quick Links:

 [EMAIL WRITING](#)

 [BRAND & VISUAL CONTENT](#)

 [WEBSITE COPY & OPTIMIZATION](#)

 [BUSINESS OPERATIONS & PRODUCTIVITY](#)

 [PRODUCT & OFFER CREATION](#)

 [AI PROMPTS FOR THE PROMPTS](#)

 [QUICK TIPS FOR BETTER AI OUTPUTS](#)



Prompt 1:

Welcome Email Sequence

I need a 3-email welcome sequence for new subscribers to my [BUSINESS TYPE] business. My ideal client is [TARGET AUDIENCE] who struggles with [MAIN PROBLEM]. My unique approach is [YOUR METHOD/PHILOSOPHY].

Email 1 should introduce me and set expectations.

Email 2 should provide immediate value with [TOPIC].

Email 3 should make a soft pitch for my [PRODUCT/SERVICE] at [PRICE].

Write in a [warm/professional/casual] tone. Keep each email under 300 words.

NOTES:



Prompt 2:

Sales Email That Doesn't Feel Salesy

Write a sales email for my [PRODUCT/SERVICE] called "[NAME]" priced at \$[PRICE].

My audience is [TARGET AUDIENCE] who wants [DESIRED OUTCOME] but struggles with [OBSTACLE]. This product helps them by [KEY BENEFIT].

Use the PAS framework (Problem-Agitate-Solution) but make it conversational, not pushy. Include 3 bullet points of what's included and a clear CTA. Tone should be [friendly/professional/encouraging].

Subject line should create curiosity without being clickbait.

NOTES:



Prompt 3:

Re-engagement Email for Cold Subscribers

I haven't emailed my list in [TIME PERIOD]. Write a re-engagement email that:

1. Acknowledges the gap honestly
2. Reminds them why they subscribed (they wanted help with [ORIGINAL PROBLEM])
3. Shares what's new/what I've been working on
4. Provides immediate value (link to my best free resource on [TOPIC])
5. Asks if they still want to hear from me (with easy unsubscribe option)

Keep it real and human - no corporate speak. Under 250 words.

NOTES:



Prompt 4:

Personalized Client Onboarding Email

Write a personalized onboarding email for a new client who just purchased [YOUR SERVICE/PRODUCT]. Their name is [CLIENT NAME] and they mentioned their main challenge is [SPECIFIC CHALLENGE FROM THEIR INTAKE FORM].

The email should:

- Thank them and celebrate their decision
- Reference their specific challenge
- Outline next steps (1, 2, 3)
- Set expectations for timeline and communication
- Make them feel supported and excited

Warm, professional tone. 200-300 words.

NOTES:



Prompt 5:

Newsletter Content Ideas

I send a weekly newsletter to [TARGET AUDIENCE] about [YOUR NICHE/TOPIC]. Give me 10 newsletter topic ideas that would be valuable, timely, and engaging.

Each idea should:

- Solve a specific problem
- Be seasonal or relevant to [CURRENT MONTH/SEASON]
- Take 3-5 minutes to read
- Include a mix of: how-to, personal story, industry trends, and quick tips

Format: Topic title + 1 sentence description of what the newsletter would cover.

NOTES:



Prompt 6:

Price Increase Announcement Email

I'm raising prices for my [SERVICE/PRODUCT] from \$[OLD PRICE] to \$[NEW PRICE] effective [DATE].

Write an email announcement that:

- Gives existing/loyal clients advance notice
- Explains the reason (more value, increased costs, growing demand, etc.)
- Offers a "lock in old pricing" deadline
- Expresses gratitude for their support
- Maintains positive relationship

Reasons for increase: [YOUR SPECIFIC REASONS]

Tone: Professional but warm, confident but not apologetic

Length: 200-300 words

NOTES:



Prompt 7:

Boundary-Setting Client Email

I have a client who [SPECIFIC BOUNDARY ISSUE - e.g., emails after hours, scope creep, late payments].

Write a professional but firm email that:

- Acknowledges the situation without blame
- Clearly states my boundary/policy
- Explains why it matters (for both of us)
- Offers a solution or alternative
- Maintains the relationship

My policy: [YOUR SPECIFIC BOUNDARY]

Tone: Friendly but firm, not passive-aggressive

Keep it short and clear - under 150 words.

NOTES:



Prompt 8:

Year-End Reflection Email

Write a year-end reflection email to my community.

This year I [KEY ACCOMPLISHMENTS/MILESTONES]:

- [ACHIEVEMENT 1]
- [ACHIEVEMENT 2]
- [ACHIEVEMENT 3]

Challenges I faced: [HONEST STRUGGLES]

What I learned: [LESSONS]

Gratitude: [WHO/WHAT I'M THANKFUL FOR]

Looking ahead: [WHAT'S COMING IN NEW YEAR]

Include:

- Personal and vulnerable tone
- Celebrate community, not just my wins
- Tease upcoming offers/changes
- Thank them for being part of journey
- CTA to engage/reply

Keep it real, not salesy. 300-400 words.

NOTES:



Prompt 9:

Collaborative Partnership Pitch

Write a collaboration pitch email to [TYPE OF BUSINESS/PERSON] for a potential partnership.

My business: [WHAT YOU DO]

Their business: [WHAT THEY DO]

Shared audience: [WHO OVERLAPS]

Collaboration idea: [JOINT WEBINAR/BUNDLE/PROMO/CO-CREATED CONTENT]

Email should:

- Introduce myself and my work (briefly)
- Show I understand their business/audience
- Propose specific collaboration (not vague "let's work together")
- Explain benefits for both of us
- Make it easy to say yes (specific ask, not huge commitment)
- Include my credibility/social proof

Tone: Professional, confident but not arrogant, collaborative not transactional

Length: 200-250 words max

NOTES:



Prompt 9:

Crisis Communication Email

[SITUATION] happened in my business [e.g., service disruption, missed deadline, price error, controversy].

What happened: [BRIEF EXPLANATION]

Who's affected: [CLIENTS/SUBSCRIBERS/CUSTOMERS]

What I'm doing: [HOW YOU'RE FIXING IT]

Write a crisis communication email that:

- Acknowledges the issue directly (no hiding)
- Takes responsibility (no excuses)
- Explains what happened (brief, factual)
- States what you're doing to fix it
- Shows empathy for those affected
- Offers remedy if appropriate
- Commits to preventing future issues

Tone: Serious, sincere, not defensive

Length: 150-250 words

Include subject line.

NOTES:



Prompt 10:

Client Offboarding Email

A client relationship is ending [PROJECT COMPLETE/THEY'RE MOVING ON/MUTUAL DECISION].

Write an offboarding email that:

- Thanks them for working with you
- Summarizes what you accomplished together
- Asks for testimonial/feedback (gently)
- Offers continued support (if appropriate)
- Leaves door open for future work
- Ends on positive, professional note

Project: [WHAT YOU DID TOGETHER]

Duration: [HOW LONG]

Outcome: [RESULTS ACHIEVED]

Tone: Warm, professional, grateful (not sad or desperate)

Length: 150-200 words

NOTES:



Prompt 12:

Brand Messaging Framework

Help me create a clear brand messaging framework for my [BUSINESS TYPE] business.

About my business:

- I help [TARGET AUDIENCE] with [MAIN PROBLEM]
- My unique approach/difference is [WHAT MAKES YOU DIFFERENT]
- My ideal client values [VALUES/PRIORITIES]
- My personality/vibe is [ADJECTIVES]

Create:

1. A one-sentence brand statement
2. A 3-sentence "About" bio
3. 5 core brand messages I should consistently communicate
4. 3 phrases/words to AVOID in my messaging

NOTES:



Prompt 13:

Social Media Caption Generator

Write 5 Instagram/Facebook caption variations for a post about [TOPIC/PRODUCT/SERVICE].

My brand voice is
[warm/professional/humorous/inspirational].
Target audience: [WHO THEY ARE]
Post goal: [Educate/Sell/Engage/Inspire]

Each caption should:

- Start with a hook (question, bold statement, or curiosity gap)
- Be 150-200 words
- Include a clear CTA
- Use line breaks for easy reading
- Suggest 3-5 relevant hashtags

Give me different angles (personal story, how-to, myth-busting, behind-the-scenes, client win).

NOTES:



Prompt 14:

Canva Template Content

I'm creating [TYPE OF TEMPLATE - e.g., Instagram post, PDF guide, presentation] in Canva about [TOPIC].

I need:

- 5 headline options (short, punchy, benefit-driven)
- 5-7 key points to highlight (each 5-10 words max)
- 3 call-to-action button text options
- Color palette suggestion for [BRAND VIBE - professional/creative/calming/energetic]

Keep text minimal and visual-friendly. Think "scroll-stopper" not "essay."

NOTES:



Prompt 15:

Visual Brand Consistency Guide

I want to maintain visual consistency across my brand but I'm not a designer. Based on my brand personality ([ADJECTIVES]), target audience ([WHO]), and niche ([WHAT YOU DO]), recommend:

1. 3 font pairings (one for headlines, one for body, one for accents)
2. A 5-color palette (primary, secondary, accent, neutral, background)
3. 5 stock photo styles/filters to look for (to keep visual consistency)
4. 3 design "rules" I should always follow
5. What to avoid visually

Explain WHY each choice fits my brand.

NOTES:



Prompt 16:

LinkedIn Post That Gets Engagement

Write a LinkedIn post about [TOPIC/INSIGHT] that drives engagement.

My expertise: [YOUR NICHE]

Target audience: [WHO]

Post goal: [Build authority/Start conversation/Share wins]

Format:

- Strong hook (first line makes them stop scrolling)
- Personal story or insight (2-3 short paragraphs)
- Key lesson or takeaway
- Question or discussion prompt at the end
- 3-5 relevant hashtags

Keep paragraphs short (1-2 sentences). Use line breaks. Make it scannable.

Tone: Professional but personal, thoughtful not preachy.

NOTES:



Prompt 17:

Quick Social Content for Slow Days

I need to post on [PLATFORM] today but I'm blank on ideas.

My business: [WHAT YOU DO]

Recent work: [WHAT YOU'VE BEEN WORKING ON]

Audience pain points: [THEIR STRUGGLES]

Give me 10 quick post ideas I can create in under 15 minutes:

- Behind-the-scenes
- Quick tip
- Myth-busting
- "Here's what I'm working on"
- Client win (without revealing details)
- Personal story
- Poll/question
- Carousel topic
- Motivational
- Reshare old content with new angle

For each, give me the angle and 1-2 sentence description.

NOTES:



Prompt 18:

Personal Brand Statement

Help me craft a personal brand statement that captures who I am and what I do.

Fill in:

- My expertise: [WHAT YOU'RE KNOWN FOR]
- Who I help: [TARGET AUDIENCE]
- How I help: [YOUR METHOD/APPROACH]
- What makes me different: [UNIQUE ANGLE]
- My values: [TOP 3 VALUES]
- My personality: [3-5 ADJECTIVES]

Create:

1. One-sentence brand statement (elevator pitch)
2. Two-sentence expanded version
3. One-paragraph bio (50-75 words)
4. "About" page introduction (150-200 words)

Make it compelling but authentic, clear but memorable.

NOTES:



Prompt 19:

Work-Life Boundary Social Post

I'm setting a new boundary around [SPECIFIC BOUNDARY - e.g., no weekend work, no checking email after 6pm, taking Mondays off].

Write a social media post announcing this boundary that:

- Explains why I'm doing it (burnout prevention, family time, better service)
- Normalizes boundaries for other business owners
- Doesn't apologize or justify excessively
- Sets clear expectations for clients/followers
- Encourages others to do the same
- Maintains professionalism

Tone: Confident, not defensive. Leading by example.

Format for [PLATFORM - Instagram/LinkedIn/etc.]

NOTES:



Prompt 20:

Homepage Hero Section

Write a compelling hero section (headline + subheadline + CTA) for my [BUSINESS TYPE] website.

Key info:

- I help [TARGET AUDIENCE] achieve [DESIRED OUTCOME]
- Without [COMMON STRUGGLE/PAIN POINT]
- My unique method/approach: [WHAT MAKES YOU DIFFERENT]
- CTA goal: [Get them to: book a call/download freebie/buy product]

Headline should be benefit-focused and clear (not clever/vague).

Subheadline should elaborate and build desire.

Keep it under 25 words total.

Give me 3 variations: 1 bold, 1 empathetic, 1 transformation-focused.

NOTES:



Prompt 21:

About Page That Connects

Write an "About" page section for my website that builds trust and connection.

Include:

- My background: [BRIEF CAREER HISTORY]
- Why I started this business: [YOUR "WHY" STORY]
- Who I help: [TARGET CLIENT]
- My approach/philosophy: [HOW YOU WORK]
- Personal touch: [HOBBY/FAMILY/FUN FACT]

Make it relatable and warm, not resume-like. Show personality. Address the reader as "you." Include a clear CTA at the end to [NEXT STEP]. 300-400 words.

NOTES:



Prompt 22:

Service/Product Description

Write a compelling product description for my [PRODUCT/SERVICE] called "[NAME]" priced at \$[PRICE].

What it is: [BRIEF DESCRIPTION]

Who it's for: [TARGET AUDIENCE + THEIR PROBLEM]

What's included: [DELIVERABLES/FEATURES]

Key transformation: [BEFORE → AFTER]

Timeline: [HOW LONG IT TAKES]

Use the format:

- Attention-grabbing first sentence
- Problem paragraph (empathize with their struggle)
- Solution paragraph (how this helps)
- "What's Included" bullet list (5-7 items)
- Transformation statement
- CTA

Benefit-focused, not feature-focused. Conversational tone.

NOTES:



Prompt 23:

FAQ Section Generator

Create 8-10 FAQ questions and answers for my [PRODUCT/SERVICE/WEBSITE].

My business: [WHAT YOU DO]

Target audience: [WHO]

Common objections: [LIST 2-3 OBJECTIONS YOU HEAR]

Price point: \$[PRICE]

Include questions about:

- How it works/process
- Who it's for (and not for)
- Results/timeline
- Investment/pricing
- Guarantees/refunds
- Technical questions

Answers should be clear, concise (2-4 sentences), and objection-busting.

NOTES:



Prompt 24:

Website Audit Recommendations

I want to improve my website's conversion rate. Based on best practices for [YOUR NICHE] businesses, give me:

1. 10 quick-win improvements I can make myself (prioritize by impact)
2. 5 copy tweaks that typically improve conversions
3. 3 technical checks I should run (mobile, speed, forms)
4. Red flags that would make visitors leave
5. One "big swing" recommendation if I could only change one thing

Current site purpose: [Get clients/Sell products/Build email list]

Target audience: [WHO]

Main CTA: [WHAT YOU WANT THEM TO DO]

NOTES:



Prompt 25:

SEO Blog Post Outline

Create an SEO-optimized blog post outline for the keyword "[TARGET KEYWORD]".

My business: [WHAT YOU DO]

Target audience: [WHO]

Search intent: [Why they're searching - informational/transactional/navigational]

Include:

- Compelling title (H1) with keyword
- Meta description (150-160 characters)
- Introduction hook
- H2 and H3 subheadings (include variations of keyword)
- Sections to cover (based on "People Also Ask" and competition)
- Internal linking opportunities
- External resources to reference
- CTA placement
- FAQ section with 3-5 questions

Make it user-focused, not just keyword-stuffed.

NOTES:



Prompt 26:

Weekly Content Planning

I need a week's worth of content planned for my [BUSINESS TYPE] business.

My platforms: [e.g., Instagram, Email newsletter, Blog]

Target audience: [WHO]

My content pillars: [3-4 MAIN TOPICS YOU TALK ABOUT]

Time I have: [X HOURS PER WEEK]

Create a simple content calendar with:

- Daily topic/angle
- Platform
- Content format (carousel, single post, video, etc.)
- Brief description (2 sentences)
- How they work together as a cohesive week

Balance: 80% value/education, 20% promotional.

NOTES:



Prompt 27:

Client Management Email Templates

Create 5 email templates I can use for client management in my [SERVICE-BASED BUSINESS]:

1. Initial inquiry response (warm but professional)
2. Project kickoff email (sets expectations)
3. Check-in during project (keeps momentum)
4. Delivery email (here's your final work)
5. Post-project follow-up (asking for testimonial/referrals)

Each should be:

- 150-200 words
- Professional but personable
- Include placeholders [CLIENT NAME], [PROJECT DETAILS] for personalization
- Have a clear purpose/CTA

NOTES:



Prompt 28:

Task Batching Strategy

I'm overwhelmed trying to do everything in my business. Help me create a task batching strategy.

My role: [WHAT YOU DO]

Recurring tasks: [LIST YOUR WEEKLY/MONTHLY TASKS]

Available work hours: [X HOURS PER WEEK]

Energy patterns: [When you're most focused - e.g., mornings/afternoons]

Create:

1. Task categories/batches (group similar work)
2. Ideal day-of-week for each batch (and why)
3. Time blocks (be specific: "Mondays 9-11am: Content creation")
4. Tasks to delegate or eliminate
5. One "power hour" focus block per day

Make it realistic for a solopreneur, not a 60-hour work week.

NOTES:



Prompt 29:

Automated Response System

Create a simple automated response system for my [EMAIL/DM/INQUIRY FORM].

Common inquiries I get:

1. [TYPE OF INQUIRY - e.g., pricing questions]
2. [TYPE OF INQUIRY - e.g., availability]
3. [TYPE OF INQUIRY - e.g., process questions]

For each, write:

- A warm auto-response that acknowledges their message
- Provides immediate helpful information
- Sets expectations for when they'll hear from me personally
- Includes a relevant link to [your website/calendar/freebie]
- Feels human, not robotic

Keep each under 100 words.

NOTES:



Prompt 30:

Meeting Agenda Template

Create a meeting agenda template for [TYPE OF MEETING - e.g., discovery calls, client onboarding, strategy sessions] in my [BUSINESS TYPE] business.

Meeting goal: [WHAT YOU WANT TO ACCOMPLISH]

Duration: [X MINUTES]

My role: [WHAT YOU DO]

Include:

- Pre-meeting prep (what client should have ready)
- Time-blocked agenda with topics
- Key questions to ask
- Expected outcomes/deliverables
- Next steps/CTA at the end

Make it professional but warm, efficient but thorough.

NOTES:



Prompt 31:

Monthly Business Review Framework

Create a simple monthly review framework for my solopreneur business.

Business: [WHAT YOU DO]

Goals: [YOUR MAIN GOALS - revenue, clients, email list, etc.]

Include:

1. Key metrics to track (5-7 max, realistic for solo business)
2. Reflection questions (what worked, what didn't, what to change)
3. Wins to celebrate (even small ones)
4. Lessons learned section
5. Next month's top 3 priorities

Format as a fillable template I can use every month. Focus on progress, not perfection.

NOTES:



Prompt 32:

Onboarding Process Improvement

Review my current client onboarding process and suggest improvements.

Current process:

1. [STEP 1 - e.g., Contract signed]
2. [STEP 2 - e.g., Kickoff call]
3. [STEP 3 - e.g., Collect info]
4. [STEP 4 - etc.]

Client type: [WHO]

Service: [WHAT YOU DELIVER]

Timeline: [HOW LONG]

Common friction points: [WHERE CLIENTS GET CONFUSED/STUCK]

Suggest:

- Steps to add for better experience
- Steps to remove/combine for efficiency
- Automation opportunities
- Communication touchpoints
- How to make clients feel VIP

NOTES:



Prompt 33:

Repurpose Long-Form Content

I created [TYPE OF CONTENT - blog post/video/podcast] about [TOPIC].

Original content key points:

1. [MAIN POINT 1]
2. [MAIN POINT 2]
3. [MAIN POINT 3]
4. [MAIN POINT 4]

Repurpose this into:

- 5 social media posts (different angles)
- 3 email newsletter topics
- 1 carousel (10 slides with headlines)
- 5 tweet-length insights
- 1 infographic concept
- 2 short-form video script ideas (60 seconds each)

For each, provide the specific angle/hook, not just "post about Point 1."

NOTES:



Prompt 34:

Survey Questions for Audience Research

I want to better understand my audience of [TARGET AUDIENCE] so I can serve them better.

My business: [WHAT YOU OFFER]

What I want to learn: [THEIR BIGGEST PROBLEMS/WHAT THEY WANT/WHAT THEY'LL PAY FOR]

Create a 10-question survey that:

- Takes under 5 minutes to complete
- Asks specific, actionable questions (not "What are your challenges?")
- Uses multiple choice when possible
- Includes 1-2 open-ended questions for insights
- Asks about budget/willingness to invest
- Ends with demographic info

Also suggest an incentive to boost completion rate.

NOTES:



Prompt 34:

Thank You Gift for Clients

I want to send a thank you gift to [TYPE OF CLIENT - repeat clients/referrers/high-value clients].

My business: [WHAT YOU DO]

Budget per gift: \$[AMOUNT]

Their typical interests: [WHAT THEY CARE ABOUT]

Suggest:

1. 5 thoughtful gift ideas (physical or digital)
2. Message to include with gift (personalized, grateful, not salesy)
3. When to send (timing for maximum impact)
4. How this supports relationship/referrals
5. Bonus: A "no-cost" alternative if budget is tight

Focus on thoughtfulness over expense.

NOTES:



Prompt 36:

Digital Product Idea Generator

Based on my expertise in [YOUR NICHE/SKILL] and my audience of [TARGET AUDIENCE], generate 10 digital product ideas I could create and sell.

For each idea, include:

- Product name
- Format (course, template, PDF guide, etc.)
- Suggested price point
- What it includes (brief)
- Why it would sell (market need)

Prioritize products that:

- Solve a specific problem
- Can be created in under 2 weeks
- Have high perceived value
- Are easy to deliver digitally

NOTES:



Prompt 37:

Signature Offer Development

Help me develop a signature offer for my [BUSINESS TYPE] business.

My expertise: [WHAT YOU'RE GOOD AT]

My ideal client: [WHO + THEIR PROBLEM]

Current services: [WHAT YOU OFFER NOW]

Desired outcome: [WHAT CLIENTS WANT TO ACHIEVE]

Create a signature offer that includes:

1. A compelling name
2. Who it's for (specific)
3. The transformation (before → after)
4. What's included (5-7 components)
5. Suggested pricing tier (good/better/best options)
6. Why it's unique/different

Make it premium-feeling but deliverable by one person.

NOTES:



Prompt 38:

Sales Page Outline

Create a sales page outline for my [PRODUCT/SERVICE] called "[NAME]" at \$[PRICE].

Target audience: [WHO + THEIR PROBLEM]

Main benefit: [KEY OUTCOME]

What's included: [MAIN COMPONENTS]

Your credibility: [WHY YOU/CREDENTIALS]

Outline should include:

- Headline
- Subheadline
- Problem section (empathy)
- "Imagine if..." future pacing section
- Solution introduction
- Features & benefits (5-7)
- Testimonials placement (where to add)
- Pricing & guarantee
- FAQ (5 questions)
- Final CTA

For each section, provide 2-3 sentence guidelines on what to write.

NOTES:



Prompt 39:

Upsell/Downsell Strategy

I'm selling [MAIN PRODUCT] at \$[PRICE]. Help me create a natural upsell and downsell flow.

Main product: [DESCRIPTION]

Target audience: [WHO]

Their desired outcome: [GOAL]

Suggest:

1. One upsell offer (what it is, price, why they'd want it, when to offer)
2. One downsell offer (if they decline upsell)
3. A future "next step" offer for after they consume main product
4. One-sentence pitch for each offer

Make it feel like a natural progression, not pushy.

NOTES:



Prompt 40:

Bundle Creation Strategy

I have these existing products:

1. [PRODUCT 1 - \$X]
2. [PRODUCT 2 - \$X]
3. [PRODUCT 3 - \$X]

Help me create a compelling bundle offer:

- Bundle name (catchy, benefit-driven)
- Which products to include (and why they work together)
- Added bonuses that increase value (5-7 ideas)
- Pricing strategy (individual value vs. bundle price)
- Positioning (who it's for, what transformation)
- Urgency element (how to create FOMO)

Target audience: [WHO]

Their main struggle: [PROBLEM]

NOTES:



Prompt 41:

Lead Magnet Ideas Generator

I want to create a lead magnet for my [BUSINESS TYPE] business.

My ideal client: [WHO]

Their main problem: [STRUGGLE]

My eventual paid offer: [PRODUCT/SERVICE at \$PRICE]

Generate 10 lead magnet ideas that:

- Solve a quick win related to their problem
- Can be consumed in under 30 minutes
- Naturally lead to my paid offer
- Are different formats (checklist, template, guide, video, mini-course, etc.)

For each, include: Name, format, what it includes (brief), and why it would convert.

NOTES:



Prompt 42:

Pricing Strategy for New Service

Help me price my new [SERVICE/PRODUCT].

What I'm offering: [DESCRIPTION]

Who it's for: [TARGET CLIENT]

Time investment: [HOW LONG IT TAKES ME]

Value delivered: [OUTCOMES/RESULTS]

Competitors charge: \$[PRICE RANGE]

My experience level: [YEARS/EXPERTISE]

Desired positioning: [Budget-friendly/Mid-tier/Premium]

Suggest:

1. Three pricing tiers (good/better/best)
2. What to include in each tier
3. Pricing rationale (not too low, not too high)
4. Payment structure (one-time/recurring/payment plan)
5. Early bird or founding member pricing strategy

NOTES:



Prompt 43:

Customer Journey Map

Create a customer journey map for my [BUSINESS TYPE] business selling [PRODUCT/SERVICE] at \$[PRICE].

My ideal client starts at: [THEIR PROBLEM/WHERE THEY ARE NOW]

They need to end at: [DESIRED OUTCOME/TRANSFORMATION]

Map out:

1. Awareness stage: How they discover they have a problem
2. Consideration stage: What solutions they're exploring
3. Decision stage: What makes them choose (or not choose) me
4. Purchase: The buying experience
5. Onboarding: First 7 days after purchase
6. Success: Long-term relationship

For each stage, include:

- What they're thinking/feeling
- What content they need
- Key touchpoints/actions
- Potential friction points

NOTES:



Prompt 44:

Webinar/Workshop Title Generator

I'm hosting a [FREE/PAID] [WEBINAR/WORKSHOP] about [TOPIC].

Target audience: [WHO]

Main promise: [WHAT THEY'LL LEARN/ACHIEVE]

Duration: [LENGTH]

My goal: [EDUCATE/SELL/BUILD LIST/LAUNCH PRODUCT]

Generate 10 compelling title options that:

- Include a specific outcome or benefit
- Create curiosity without being clickbait
- Use power words (reveal, secret, blueprint, system, etc.)
- Are specific enough to filter right audience
- Aren't too long (under 60 characters if possible)

Also suggest 3-5 subheadline options for registration page.

NOTES:



Prompt 45:

Launch Email Sequence

I'm launching [PRODUCT/SERVICE] called "[NAME]" at \$[PRICE] and want to build anticipation.

Create a 5-email pre-launch sequence:

- Email 1 (Day 1): Tease the problem
- Email 2 (Day 3): Agitate the problem + hint at solution
- Email 3 (Day 5): Introduce solution (the offer) + early bird bonus
- Email 4 (Day 7): Testimonial/proof + answer objections
- Email 5 (Day 9): Last chance + FOMO

For each email provide:

- Subject line
- Opening hook
- Main message/angle
- CTA

Target audience: [WHO]

Main benefit: [OUTCOME]

NOTES:



Prompt 46:

Social Proof Collection Email

Write an email to past clients asking for a testimonial.

My business: [WHAT YOU DO]

They purchased: [PRODUCT/SERVICE]

Results they likely achieved: [OUTCOMES]

Email should:

- Thank them for being a client
- Ask for specific feedback (make it easy)
- Provide 3-4 guiding questions they can answer
- Mention how their words help other [IDEAL CLIENTS]
- Offer incentive if appropriate (future discount, free resource)
- Keep it short and genuine

Tone: Appreciative, not demanding.

NOTES:



Prompt 47:

Objection-Busting Content

My ideal clients want [DESIRED OUTCOME] but they have objections to buying [YOUR OFFER] at \$[PRICE].

Common objections:

1. [OBJECTION - e.g., "Too expensive"]
2. [OBJECTION - e.g., "Don't have time"]
3. [OBJECTION - e.g., "Not sure it works"]

For each objection, create:

- A social media post that addresses it (without being defensive)
- An FAQ-style response for my website
- A reframe that shows them a new perspective

Make it empathetic and educational, not pushy.

NOTES:



Prompt 48:

Referral/Affiliate Program Copy

I want to create a referral program for my [PRODUCT/SERVICE].

Offer: [WHAT THEY GET FOR REFERRING - e.g., 20% commission, \$X credit, free product]

Target referrers: [Past clients/Affiliates/Partners]

Write:

1. Email announcement introducing the program
2. One-page "how it works" explanation
3. 3 social media posts they can use to share (pre-written)
4. 5 "easy share" one-liners they can text/DM to friends

Make it easy and attractive. Focus on "help your friends + get rewarded."

NOTES:



Prompt 49:

Seasonal/Holiday Marketing Angles

It's [CURRENT MONTH/SEASON/HOLIDAY]. Give me 5 marketing angles I can use to promote my [PRODUCT/SERVICE] in a timely, relevant way.

My business: [WHAT YOU DO]

Target audience: [WHO]

Main offer: [PRODUCT + PRICE]

For each angle:

- The hook/theme (how it ties to the season)
- Email subject line
- Social media caption starter
- Special offer/bonus idea (if applicable)

Make it feel natural, not forced. Authentic seasonal tie-ins only.

NOTES:



Prompt 50

Video/Podcast Content Script

Create a script outline for a [LENGTH]-minute video/podcast episode about [TOPIC].

My audience: [WHO]

Their knowledge level: [Beginner/Intermediate/Advanced]

Main takeaway: [WHAT THEY SHOULD LEARN]

My style: [Conversational/Educational/Storytelling]

Include:

- Hook (first 30 seconds to grab attention)
- Introduction (who I am, what we're covering)
- Main content (3-5 key points with examples)
- Action steps (what to do with this info)
- CTA (subscribe, follow, buy, etc.)

Add timestamps and notes for visuals/b-roll if video.

NOTES:



Prompt 51

Seasonal/Holiday Marketing Angles

It's [CURRENT MONTH/SEASON/HOLIDAY]. Give me 5 marketing angles I can use to promote my [PRODUCT/SERVICE] in a timely, relevant way.

My business: [WHAT YOU DO]

Target audience: [WHO]

Main offer: [PRODUCT + PRICE]

For each angle:

- The hook/theme (how it ties to the season)
- Email subject line
- Social media caption starter
- Special offer/bonus idea (if applicable)

Make it feel natural, not forced. Authentic seasonal tie-ins only.

NOTES:

Prompt 52: ***Improve Any AI Output***

I used this prompt: [PASTE YOUR ORIGINAL PROMPT]

And got this output: [PASTE AI RESPONSE]

Please improve the output by:

- [Making it shorter/longer]
- [More/less formal tone]
- [More specific to: X]
- [Adding: Y element]
- [Removing: Z element]

Rewrite the response with these changes.

NOTES:

AI PROMPTS FOR THE PROMPTS

Prompt 53: ***Improve Any AI Output***

I used this prompt: [PASTE YOUR ORIGINAL PROMPT]

And got this output: [PASTE AI RESPONSE]

Please improve the output by:

- [Making it shorter/longer]
- [More/less formal tone]
- [More specific to: X]
- [Adding: Y element]
- [Removing: Z element]

Rewrite the response with these changes.

NOTES:

AI PROMPTS FOR THE PROMPTS

Prompt 54: ***Custom Prompt Builder***

I need a custom ChatGPT prompt for [SPECIFIC TASK YOU NEED HELP WITH REGULARLY].

My business context:

- Industry/niche: [YOUR NICHE]
- Target audience: [WHO]
- Brand voice: [TONE/STYLE]
- Typical goal: [WHAT YOU'RE TRYING TO ACHIEVE]

Create a reusable prompt template I can copy and fill in with specific details each time. Include [PLACEHOLDERS] for the details that will change.

Make it detailed enough to get quality output but flexible enough to adapt.

NOTES:



QUICK TIPS FOR BETTER AI OUTPUTS

1. Be Specific

✗ "Write an email about my product"

✓ "Write a 200-word sales email for my \$47 email course for solopreneurs, in a warm casual tone"

2. Provide Context

Include: who your audience is, what they struggle with, your brand voice, desired outcome

3. Specify Format

Tell AI exactly what you want: bullet points, paragraph, specific word count, tone

4. Iterate

First output not perfect? Ask AI to revise: "Make it shorter" or "Add more emotion"

5. Give Examples

If you have content you love, share it: "Write something similar to this: [EXAMPLE]"

6. Set Constraints

"Keep it under 150 words" or "Use only simple language" or "No jargon"

Remember:

AI is a tool, not a replacement for your expertise. Always:

- Review and edit outputs to match your voice
- Add your personal stories and examples
- Fact-check any claims or statistics
- Make it sound like YOU

These prompts save you time on the first draft, not the final version.
Your human touch is what makes it authentic.