



23  
*trending*  
late summer  
Bridal Shower  
niches & designs  
*on*  
Zazzle

FOR ZAZZLE DESIGNERS IN 2024  
BY TEMPERANCE MEADOWS



## SIGN UP FOR OUR EMAIL NEWSLETTER!

Want to get an email when we update our site or add something new and exciting? Click below to sign up - we promise we'll keep your info private and we'll only email you when there's an update!

[\*\*CLICK HERE\*\*](#)

### Need to get in touch?

We're here to help. [Shoot us an email](#) - we would love to hear from you!



## Hey fellow Zazzler!

We're BK Thompson - a happily married couple living our dream life together! We started designing over at Zazzle several years ago, then realized we had even more to offer - so Temperance Meadows was born!

We're Zazzle designers ourselves, so we know the value (and the challenge!) of finding trending, profitable products and keywords!

That's why we did all the hard work and research and put this guide together for you! In it, you'll find actionable suggestions, niches, and tags to help you get seen in the Zazzle marketplace!

We believe in our hearts that there is plenty of room for everyone at Zazzle, and we can't wait to help you on your journey!

**PERSONAL USE ONLY**

**YOU MAY NOT SELL THIS OR GIVE IT AWAY. IT'S JUST FOR YOU.**



In this guide you will find lots of actionable ideas and suggestions!

Use these icons to guide you!



**17 Niches & Design Ideas** that are trending on Zazzle right now! Use these to get your ideas flowing!



**4 Product Types** that are highly profitable in each of the the Bridal Shower niche on Zazzle! Be sure to make these products!



**Power Tags!** We've included low competition bonus tags (keywords) that you can use **today** to create intentional, targeted products in the Bridal Shower category on Zazzle!

# Late Summer Bridal Showers



- Wildflowers
- Love in Bloom
- Love is Brewing
- Fall in Love
- Earth Tone Terracotta
- Watercolor Floral
- Burgundy Peonies
- Dried Flowers
- Coffee/Café Latte Theme
- Boho/Bohemian
- Rustic Barn Botanicals
- Lemon
- Peach
- Sunflower
- Teacups
- Greenery
- Minimalist Chic Flowers



- Welcome Signs
- Stickers
- Favor Boxes/Tags
- Table Napkins

**Bonus! Don't forget Bridal Shower Games!**



- *Rustic Greenery and Burgundy Boho*
- *Midsummer Wildflowers*



# IMPORTANT REMINDER

***Use this research as a GUIDE for inspiration and ideas!  
Do NOT copy other creators!***

Sometimes, in our excitement (or maybe out of fear of failure), we may be tempted to take a little “too much” inspiration from other Designers and venture into the realm of copying.

Remember, there’s nothing wrong with taking *inspiration*, or with putting your own twist on an idea, but it is *wrong* to outright copy another Designer’s product. Besides, it doesn’t do anyone any good to have a marketplace full of copies of the same design, right?!

There’s always room for inspiration. Designers can borrow concepts from the same trends and add their own creative flair. We see this when we see dozens of different types of shampoos on the store shelves - they’re all “shampoo,” but each maker has put their own style and features on the product. The key is to be mindful of the legal and ethical rules and to focus on your own abilities and creativity! Instead of copying, the goal is to give a fresh and unique spin to familiar elements.

## **A Note about Trademarks:**

When searching for trends, we often come across terms and products that are legally protected (via trademark, copyright, etc.). Zazzle has a wide variety of popular movies, TV shows, and other trademarked brands with products for sale - because Zazzle has a license to do so.

We (Designers) do not have that license, so we cannot use those designs!

Please be sure to do your own due diligence and always check the trademark and/or copyright status of your designs.

*Disclaimer: This information is provided for educational purposes only. We have worked hard on this product, but we cannot guarantee that the information in this guide will work for you, nor can we make any specific income claims. Your success on Zazzle depends on factors we cannot control. We are not employees of Zazzle, nor do we represent them.*

WANT TO FAST TRACK YOUR ZAZZLE SUCCESS?

# the designers toolkit



OVER  
200  
COMMERCIAL  
USE GRAPHICS

ONLY  
\$9

Introducing the Zazzle Designers' Toolkit – your secret weapon for success in the world of custom Zazzle designs! Packed with branding assets, graphics, patterns, niche and trend insights, and even social media posts, this toolkit is a game-changer for Zazzle sellers, new and veteran! Elevate your store with our exclusive graphics, textures, and stock photos, and watch your creations soar!

[CLICK HERE TO LEARN MORE!](#)