

Time for your 9EOI Health Check

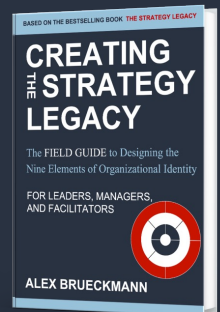
Assess the status quo of the Nine Elements of Organizational Identity (9EOI) to understand the starting point of your strategy journey

Clear and
written down
Partly clear
Not in place

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	We understand the problem we are uniquely positioned to solve .
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	We can articulate without any fluff what we do and for whom .
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	We captured our diamond values and are clear on how they guide actions .
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Our vision describes how the business will look like at some point in the future.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	We defined the choices that will move the business toward the vision.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	We have created a plan to move strategy into action, with SMART goals .
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	We understand how each team member contributes to goals through individual targets .
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Our trainings build the capabilities to help us reach targets and goals.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Our structures and processes help drive the business toward the vision.

➔ HOW TO CALCULATE YOUR RESULTS

- Each check mark on “Clear and written down” is 11 points.
- Each check mark on “partly clear” is 5 points.
- Each check mark on “not in place” is minus 5 points (negative effects of ambiguity, unclear decisions, deteriorating effectiveness and efficiency, loss of talent and financial resources).
- Add up the total. The score represents the health of your organizational identity as a percentage.



9EOI Health Check Result: _____ % healthy.



Get 9EOI certified: find more at 9EOI.com