



CLASS PRODUCTION

News Bulletin: How to promote your event



Goals

To develop good communication skills.

To learn a form of advertising: Public Relations

Identifying the target population: family, community, peers, teachers

How to conduct an interview

Tools

*Check-In Spinners

*Poster board, markers, crayons, magazines

Chalkboard

Check-in – How are you feeling? (5-10-minute exercise)

We are ready to display our abilities and talents and now we need to find our target group of people that this class wants to reach. Let's do that by picking a topic that we want to include in our showcase and interviewing someone. We will use the information we have gathered as a display.



**Lights
CAMERA
ACTION!**



Presentation Practice Continued

An interview is an information gathering meeting.

1. Pick someone in your class, school or at home.
2. Think of what you want to know.
3. Write down five questions

Activity One:

Class Interviews

Go over this example and discuss fun topics that would be interesting to report on. Possible topics: animals, extinct animals, community service, seniors, recycling... Can you think of something?

Example: For my showcase, I want to interview a parent about cell phones because I want to show a display of how many kids have cell phones.

Questions to my mom:

1. What age do you think kids should be allowed to have a cell phone?
2. Do you think cell phones are good for safety?
3. Do you think cell phones are bad for kids? Why or why not?



Presentation Practice Continued

Interview Questions

What is your topic?

Where can you find information on your topic?

Who is the person you are going to interview?

Write down your five interview questions